

Dairyland Driving Club Board of Directors Meeting — July 11, 2019

The meeting was called to order at 7pm at the Columbus Public Library

Present: Wolfgang Gaggl, Howard Kietzke, Nancy Nelson, Sharon Makurat, Myrna Rhinehart, Jim Slovik, Steve Wassam, Jeanne White
Absent: Diane Mader

Jeanne apologized for last month's drama.0

Minutes: Minutes of the last BoD meeting were not available and had not been sent out ahead of the meeting. Suggestion was made to share Minutes with BoD members at least 2 weeks prior to the next meeting to allow for discussion/remodifications ahead of meeting in order to save time at future BoD meetings.

Treasurer's Report: Nancy had e-mailed the complete Treasurer's Report prior along with the 2nd quarter check register information and a verbal recap was given. Motion to approve by Sharon; 2nd by Wolfgang; Motion carried

Carriage Tour Report: Howard gave a verbal report of the recent Carriage Tour Party classifying the event as very successful with more than 85 persons attending. The recap is 59 members, 19 non-members; 2 renewals(1 pending); 5 new members(1 pending). Possible reasons contributing to the success of the event were discussed: agreed there was a pent-up demand; it was a unique learning opportunity as well as a history lesson; publicity was good via e-mail blasts and Facebook; RSVPs were requested; a Facebook event was created; there appeared to be a peer group excitement on Facebook. Having an enthusiastic champion, organized leadership and sponsors to kick-off the potluck were factors. Lessons learned: there should be media follow-up for several days to maintain momentum/excitement with club members.

Sauk Prairie Recreational Drive & Trail Driving Safety Mini-Clinic: Update — Myrna will facilitate using 42 slides for the presentation and several additional handouts. The Mini-Clinic should start at 12noon to run through the lunchtime and beyond.

Blackhawk Pleasure Drive and introduction to Single Horse Recreational Driving Clinic: Update — Sharon Makurat presented plans. Questions/discussion was: Should the club cover some food? Should there be an RSVP? What is Diane's role/sponsoring? Need to schedule everything well in advance. Need backup "mentors" (more mentors than beginners). Limits on participants that get to go out and drive?

Mentoring Program: Howard offered to premiere a mentoring program with an e-mail blast explaining and asking for participants.

Carriage Maintenance: Howard is going to pursue making a U-Tube video on carriage maintenance. This will be made available first to DDC members.

Day of Fun & Games–July 28: Update — Sharon reported plans won't be finalized until Melanie Lichtfeld returns from vacation; will be a potluck and corn boil; Gambler's Choice course will be available and "Poker Run" game to be played.

Safety Committee:

Statement of Awareness handed out for use by Sharon, Safety Committee. Form determined to require further edits before publication — state "ASTM/SEI approved equestrian helmet for 14 and under", Remove "Drivers" from Youthful Drivers as any under 14 on vehicle needs a helmet.

Wolfgang moved to accept Statement with revisions; 2nd by Wassam; Motion carried

MDDA Checklist: Sharon will get a copy to review and/or incorporate for use.

State Equine Liability Statute: Sharon will check with WHC as to availability of postable signs.

Historical Drive at OWW–July 4

There has been no list of participants provided to Nancy. Steve thought there may have been 4-8 turnouts of DDC members and 4 turnouts in the parade.

New Business: Myrna suggested new fall clinic on equine ground manners with a demonstration providing expectations of just what should be expected for manners, using the approach 'Labor vs Management'. She has also offered her facility for this clinic.

Recorded by Jeanne White; typed by Nancy Nelson